



May be used in organic crop production in accordance to the NPOP



**multiplex**®



# Annapurna®

**BIO-ENRICHED ORGANIC MANURE**

**FOR ALL CROPS**



*Farmers' first choice since 1974*

# Annapurna

# अन्नापुर्णा

**MULTIPLEX ANNAPURNA** is a well decomposed enriched bio organic manure fortified with vermicompost, powders of neem, castor and pongamia seeds and enriched with millions of beneficial microorganisms.

## Why is Annapurna important for your farm fields?

Excessive use of chemical fertilizers in Agriculture resulted in deterioration of soil health, soil texture and structure. In addition there are problems of nutrient losses of applied fertilizers through leaching, volatilization, de-nitrification of nitrogen and fixation of phosphorus. So, there is a dire need to improve soil physical conditions and health. Hence Multiplex Group introduced bio enriched organic manure and marketing in the brand name of Annapurna.

The use of organic manure in combination with chemical and bio-fertilizers provides a great opportunity to increase crop productivity with less input.

## DIRECTION FOR USE

Crop wise general recommendations are as follows ▼

APPLICATION			
CROP	DOSAGE	CROP	DOSAGE
Field Crops	90 to120 kgs/ acre	Cotton	150 kgs/ acre
Vegetables & Flower Crops	120 kgs/ acre	Sugarcane	240 kgs / acre
Coffee / Tea	250 g/ plant	Grapes	3 to 5 Kgs/ vine
Coconut	3 to 5 Kgs/ plant	Banana/ Papaya	1 kg/ plant
Arecanut / Cocoa / Pepper	2 to 3 Kgs/ plant	Pomegranate/ Citrus/ Mango	3 to 5 kg/ plant
Chilly/ Tomato/ Brinjal	120 kgs/ acre	Melons and Cucurbits	150 kg/ acre
Household Garden Plants / Roses	100 Gms/ pot		

**Packing:** Multiplex Annapurna is available in 1 kg and 30 Kg packings.

## BENEFITS OF MULTIPLEX ANNAPURNA

- Multiplex Annapurna improves soil structure, texture, water holding capacity and fertility
- Multiplex Annapurna improves root proliferation, root mass and total biomass
- Multiplex Annapurna acts as a strong repellent to insects and has ovicidal and larvicidal activity
- Multiplex Annapurna checks the activity of nematodes, root grubs and other soil insects by anti-feedant property
- Multiplex Annapurna is rich in humus and free from weed seeds, non-toxic and eco- friendly.
- Multiplex Annapurna does not leave harmful residues and does not cause soil pollution.
- Multiplex Annapurna is a low cost input for agriculture.
- Multiplex Annapurna reduces the use of chemical fertilizers
- Continuous use of Multiplex Annapurna improves soil potentiality and increases beneficial microbial population.



Manufactured by  
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