



May be used in organic
crop production in
accordance to the NPOP



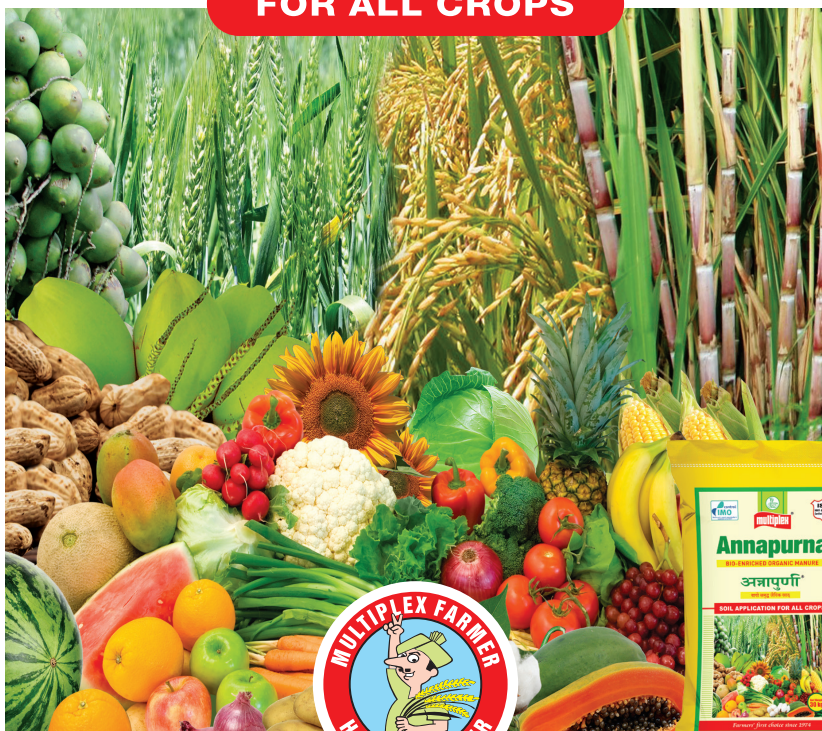
multiplex®



Annapurna®

BIO-ENRICHED ORGANIC MANURE

FOR ALL CROPS



Farmers' first choice since 1974

Annapurna

अन्नापुर्णा

MULTIPLEX ANNAPURNA is a well decomposed enriched bio organic manure fortified with vermicompost, powders of neem, castor and pongamia seeds and enriched with millions of beneficial microorganisms.

Why is Annapurna important for your farm fields?

Excessive use of chemical fertilizers in Agriculture resulted in deterioration of soil health, soil texture and structure. In addition there are problems of nutrient losses of applied fertilizers through leaching, volatilization, de-nitrification of nitrogen and fixation of phosphorus. So, there is a dire need to improve soil physical conditions and health. Hence Multiplex Group introduced bio enriched organic manure and marketing in the brand name of Annapurna.

The use of organic manure in combination with chemical and bio-fertilizers provides a great opportunity to increase crop productivity with less input.

DIRECTION FOR USE

Crop wise general recommendations are as follows ▼

| APPLICATION | | | |
|---------------------------------|--------------------|----------------------------|------------------|
| CROP | DOSAGE | CROP | DOSAGE |
| Field Crops | 90 to120 kgs/ acre | Cotton | 150 kgs/ acre |
| Vegetables & Flower Crops | 120 kgs/ acre | Sugarcane | 240 kgs / acre |
| Coffee / Tea | 250 g/ plant | Grapes | 3 to 5 Kgs/ vine |
| Coconut | 3 to 5 Kgs/ plant | Banana/ Papaya | 1 kg/ plant |
| Arecanut / Cocoa / Pepper | 2 to 3 Kgs/ plant | Pomegranate/ Citrus/ Mango | 3 to 5 kg/ plant |
| Chilly/ Tomato/ Brinjal | 120 kgs/ acre | Melons and Cucurbits | 150 kg/ acre |
| Household Garden Plants / Roses | 100 Gms/ pot | | |

Packing: Multiplex Annapurna is available in 1 kg and 30 Kg packings.

BENEFITS OF MULTIPLEX ANNAPURNA

- Multiplex Annapurna improves soil structure, texture, water holding capacity and fertility
- Multiplex Annapurna improves root proliferation, root mass and total biomass
- Multiplex Annapurna acts as a strong repellent to insects and has ovicidal and larvicidal activity
- Multiplex Annapurna checks the activity of nematodes, root grubs and other soil insects by anti-feedant property
- Multiplex Annapurna is rich in humus and free from weed seeds, non-toxic and eco- friendly.
- Multiplex Annapurna does not leave harmful residues and does not cause soil pollution.
- Multiplex Annapurna is a low cost input for agriculture.
- Multiplex Annapurna reduces the use of chemical fertilizers
- Continuous use of Multiplex Annapurna improves soil potentiality and increases beneficial microbial population.



Manufactured by

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